

Call for Action on Alcohol

**A call for action to the incoming 2014 Government
to progress effective alcohol law reform
towards halving the harm from alcohol**

**We, the representatives and heads of organisations, societies, colleges, faculties,
and associations, and leaders of communities throughout New Zealand,**

**Concerned about the degree of damage that alcohol use is continuing to cause
New Zealand society,**

**Call on the incoming 2014 Government, to enact legislation necessary for the
following four priority actions to decrease the demand for alcohol, a central part
of the ‘5+ Solution’.**

- *Phase out alcohol advertising*
- *Phase out alcohol sponsorship*
- *Institute a minimum unit price for alcohol*
- *Increase the tax on alcohol*

Initial Signatories

Dr Mark Peterson	Chair, New Zealand Medical Association
Dr Julia Peters	President, New Zealand College of Public Health Physicians
Dr Mark Lane	NZ President, Royal Australasian College of Physicians
Dr Rosie Edwards	NZ National Committee, Royal Australian and New Zealand College of Psychiatrists
Mr Nigel Willis	Chair, New Zealand National Board, Royal Australasian College of Surgeons
Dr David Sage	Chair, New Zealand Committee, Royal Australasian College of Medical Administrators
Dr John Bonning	Chair, New Zealand Faculty Board, Australasian College of Emergency Care

Dr Shawn Sturland	Chair, College of Intensive Care Medicine
Dr David Gollogly	Chairperson, Executive Committee, Royal New Zealand College of Urgent Care
Dr John Tait	New Zealand Committee, Royal Australian and New Zealand College of Obstetricians and Gynaecologists
Mr Derek Sherwood	Chair, New Zealand Branch, Royal Australian and New Zealand College of Ophthalmologists
Prof Jenny Carryer	Executive Director, College of Nurses, Aotearoa (NZ) Inc
Marion Guy, Kerri Nuku	President, Kaiwhakahaere, New Zealand Nurses Organisation
Dr Daryle Deering, Tish Siaosi	President, Kaiwhakahaere, Te Ao Maramatanga, New Zealand College of Mental Health Nurses
Karen Guilliland	Chief Executive, New Zealand College of Midwives
Norman Sharpe	Emeritus Professor of Medicine, University of Auckland
John Werry	Emeritus Professor of Child Psychiatry, University of Auckland
Sir Mason Durie	Emeritus Professor, Massey University
Andrew Hornblow	Emeritus Professor, University of Otago
Derek McCormack	Vice-Chancellor, AUT University
Prof Paul Fleming	Pro Vice-Chancellor (Science), University of Canterbury
Prof Philip Schluter	Head, School of Health Sciences, University of Canterbury
Prof Harlene Hayne	Vice Chancellor, University of Otago
Prof Peter Joyce	Dean, University of Otago, Christchurch
Sir David Skegg	Research Professor, University of Otago
Dr Geoffrey Robinson	Chief Medical Officer, Capital and Coast District Health Board
Archbishop John Dew	Roman Catholic Archbishop of Wellington
The Most Revd Philip Richardson	Anglican Archbishop of the New Zealand Dioceses
The Rt Revd Ray Coster	Moderator, Presbyterian Church of Aotearoa New Zealand
Rev Rex Nathan	President, Methodist Church of New Zealand
Commissioner Robert Donaldson	Territorial Commander, The Salvation Army of New Zealand, Fiji & Tonga
Tony Duncan	Chief Executive, National Heart Foundation of New Zealand
Dr Jan Pearson	Health Promotion Manager, Cancer Society of New Zealand