

ALCOHOL IS A DRUG

FREEPOST
TO PARLIAMENT
OR
DELIVER IN PERSON

To:

(Name of MP)

Parliament Buildings

Wellington 6160

Reform the Alcohol Reform Bill

We need our MPs to show the same leadership on alcohol as they are demonstrating with tobacco. Effective legislation will help the thousands of victims of NZ's heavy drinking culture.

Dear.....(Name of MP)

Alcohol is a drug, which kills 20 New Zealanders **every week** and is implicated in 200 physical and sexual assaults **every day***. It could be different.

Change will occur through effective alcohol law reform**. The only thing standing in the way of better alcohol regulation is politicians having the will. The public wants change and the solutions are clear.

*(Connor et al 2005; 2009) **(Anderson et al 2009; Babor et al 2010)

There are four highly effective measures that will have little effect on low-risk drinkers but will make a massive difference to the thousands being hurt. Alcohol law reform needs to:

- 1. Introduce a minimum price per standard drink to end ultra-cheap alcohol**
- 2. Restore supermarkets to being alcohol-free**
- 3. Ban all broadcast alcohol advertising and all alcohol sponsorship**
- 4. End legal drunk driving by reducing the BAC for adult driving from 0.08 to 0.05 or lower.**

Could you please let me know whether you support the introduction of these four measures.

Name:

Signature:

Address:

Email:

Further comment:

www.alcoholaction.co.nz